



**Ohio Healthy Homes Network
2024 Annual Spring Conference
Building Lead-Safe Collaboratives
May 10, 2024**



Cleveland's Lead Crisis



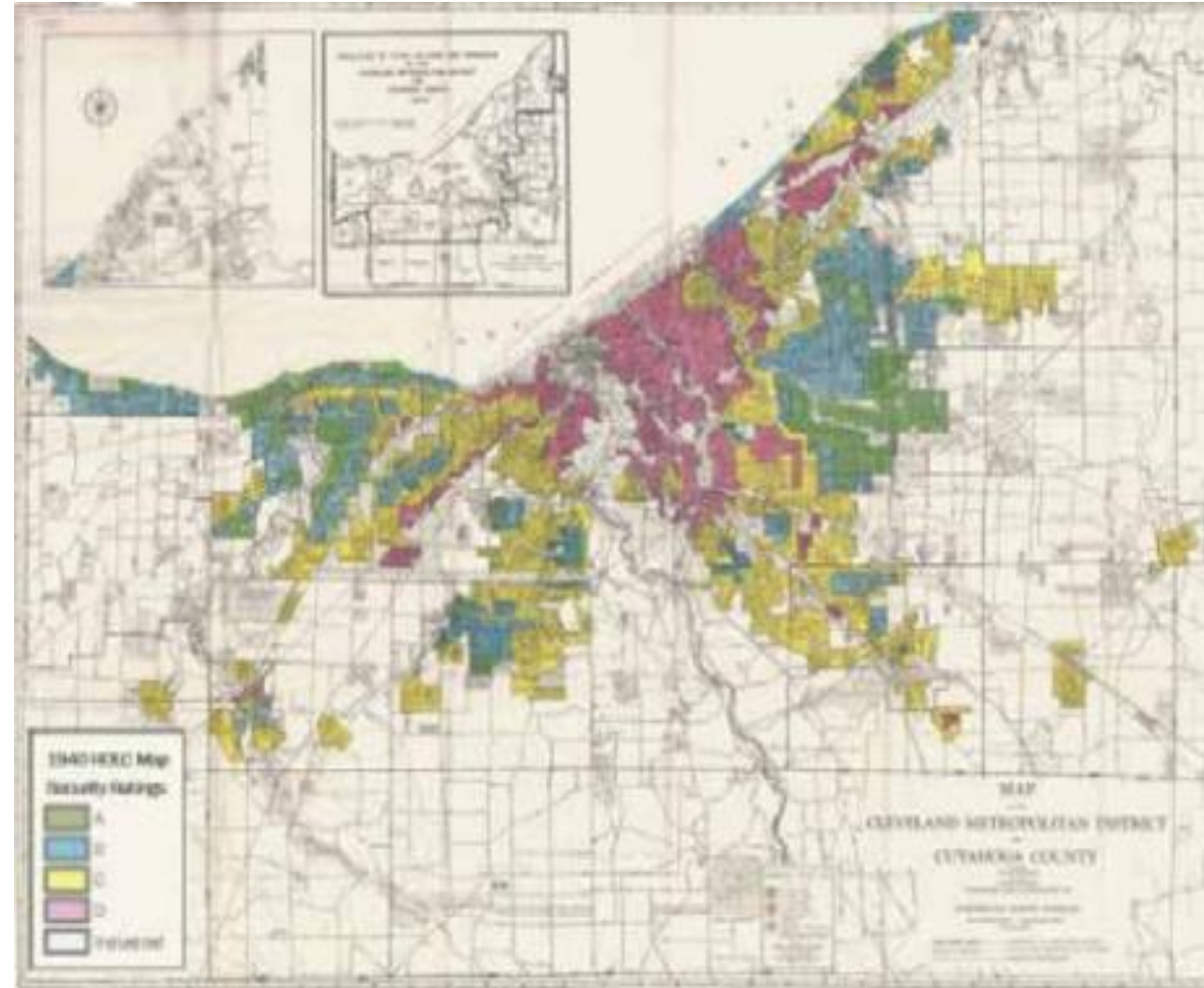
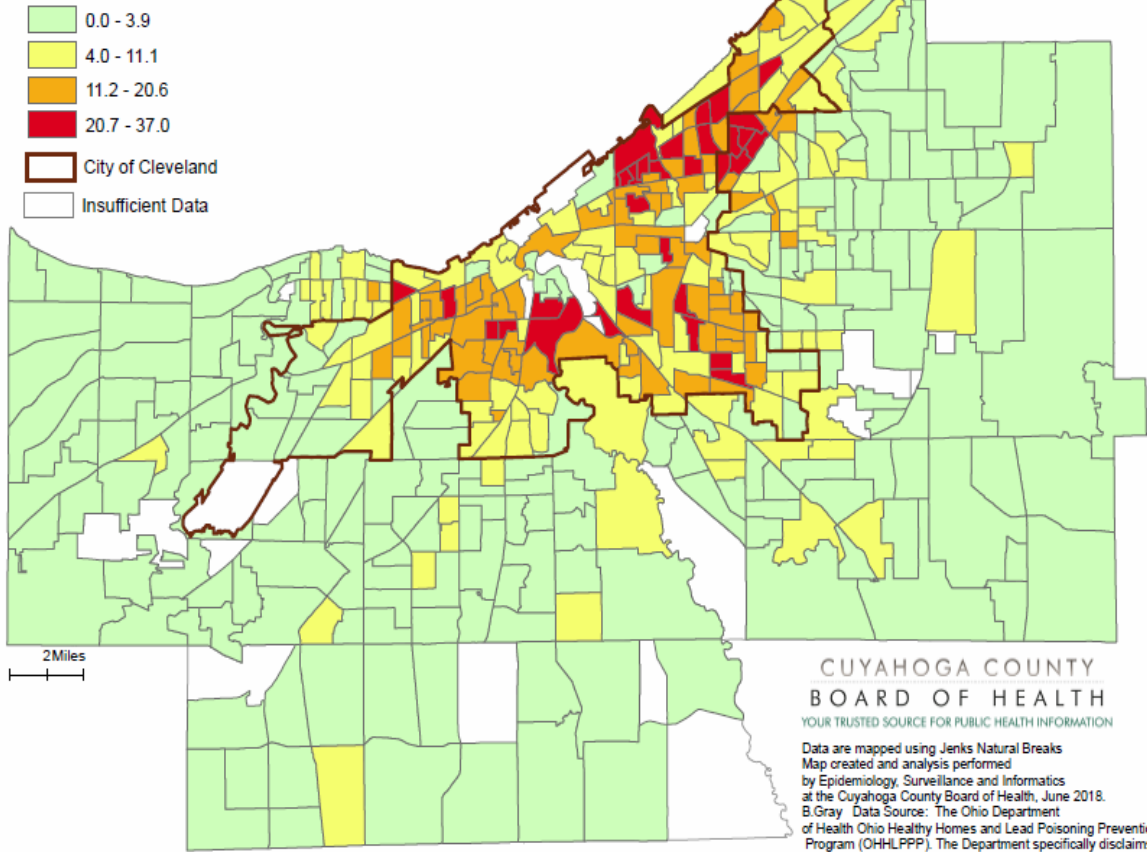
**1 IN 4 CHILDREN GET
LEAD POISONING
BY THE TIME
THEY ENTER
KINDERGARTEN**

- CWRU studies underscore effects of lead exposure are **long-term and cumulative**
- Children with EBLs are:
 - 27% less likely to be on-track for kindergarten
 - 25-30% more likely to enter the juvenile justice system
 - 34% more likely to be incarcerated as adults
 - Up to 50% more likely to rely on public assistance programs by age 23



Legacy of Historical Disinvestment

Cuyahoga County: 2016
Percentage of Elevated Blood Lead Levels (≥ 5 ug/dl)
Among Tested Children (0-71 months old) by Census Tract





An inclusive, public-private partnership committed to making Cleveland lead safe

—

LEAD  **SAFE**
CLEVELAND COALITION

Over 500 members believe that no child should ever be poisoned by lead



Guiding Principles

- Policy and Systems Change
- Cleveland Approach
- Primary Prevention
- Safe, Affordable Housing
- Accountability
- Outcome-Oriented
- Public-Private Partnership
- Genuine Community Partnership
- Solidarity and Collaboration
- Integrity





LEAD SAFE ADVISORY BOARD
CITY OF CLEVELAND



LEAD SCREENING & TESTING COMMISSION
CITY OF CLEVELAND



LEAD SAFE HOUSING ACTION BOARD
CITY OF CLEVELAND

RESEARCH & EVALUATION
WORKING COMMITTEE
Chair: Case Western Reserve University

RESOURCE DEVELOPMENT
WORKING COMMITTEE
Chair: Gund Foundation

POLICY
WORKING COMMITTEE
Chair: Enterprise Community Partners

EDUCATIONAL INTERVENTIONS
AD HOC COMMITTEE
Chair: Legal Aid Society & Cleveland Metropolitan School District

CHILD CARE SETTINGS
AD HOC COMMITTEE
Chair: Starting Point

COMMUNITY ENGAGEMENT
WORKING COMMITTEE
Chair: Environmental Health Watch

SPECIAL EVENTS
AD HOC COMMITTEE
Chair: United Way of Greater Cleveland

WORKFORCE DEVELOPMENT
AD HOC COMMITTEE
Chair: Urban League of Greater Cleveland


STEERING COMMITTEE
Inaugural and Current Committees Chairs + Individuals directly impacted by lead + Civic Leaders + At-large members + City of Cleveland Representatives



EXECUTIVE COMMITTEE
Chairs of Working Committees, Fiscal Agents of the Lead Safe Home Fund, and Steering Committee members



GOVERNANCE
AD HOC COMMITTEE
Chair: Mt. Sinai Health Foundation

LEAD SAFE HOME FUND
The Coalition-created resources to make the Lead Safe Certification equitable, feasible, and sustainable

LEAD SAFE RESOURCE CENTER
ADMINISTRATOR
Environmental Health Watch

LEAD SAFE HOME LOANS & GRANTS
ADMINISTRATOR
CHN Housing Partners, Famicos Foundation*, Fairfax Renaissance Development Corporation*, Cleveland Neighborhood Progress*
* ONLY PROVIDES GRANTS

LEAD SAFE CHILDCARE
ADMINISTRATOR
Starting Point



Steering Committee Structure

Responsibilities

- *Oversee the affairs of the Coalition and take on the responsibilities to carry out the work.*
- *Support the Coalition's mission and purpose:*
 - *Ensure the Coalition is operationally and programmatically viable as it pursues its mission, purpose, and guiding principles*
 - *Provide strategic guidance to Coalition staff and working committee chairs and help to ensure programmatic goals are met;*
 - *Serve as representative voices of the Coalition to stakeholders;*
 - *Ensure the activities of the working committees are well-coordinated and efficient; and*
 - **Select the Lead Safe Home Fund administrator(s) and monitor the operation of the Lead Safe Home Loans and Grants and Lead Safe Resource Center**



Steering Committee Structure

Composition

- *The Steering Committee shall consist of no **less than 13 and no more than 21 members.***
- *The Steering Committee shall include:*
 - *The chair of each working committee*
 - *One representative from Cleveland City Council;*
 - *One representative from the Cleveland Mayor's Administration;*
 - *At least one and no more than three participants of the Coalition at-large; and*
 - *At least one and no more than three civic leaders.*



Composition(cont'd)

- At least **one-third of the Steering Committee shall be comprised of community members directly impacted by lead**, defined as:
 - *Individuals who have had an elevated blood lead level (EBLL) at or above the CDC reference, or who are family members or guardians of someone who has had an EBLL;*
 - *Individuals whose primary occupation focuses on serving those identified above*
- *The Steering Committee may, from time to time, appoint an Honorary Chair or multiple Honorary Chairs.*

LEAD SAFE CLEVELAND COALITION STEERING COMMITTEE



Mitchell Balk
President
Mt. Sinai Health Foundation



Gabriella Celeste
Policy Director
Schubert Center for Child Studies,
CWRU



Colleen Cotter
Executive Director
Legal Aid Society of Cleveland



Karen Dettmer
Manager of Lead Initiatives
City of Cleveland



Ayonna Blue Donald
Vice President and Ohio Market Leader
Enterprise Community Partners



Marcia Egbert
Program Director
The George Gund Foundation



Robert Fischer
Co-Director
Center on Urban Poverty and
Community Development, CWRU



Kim Foreman
Chief Executive Officer
Environmental Health Watch



Blaine Griffin
Council President
Cleveland City Council



Vickie Johnson
Chief Community Officer
Cleveland Clinic



Sharon Sobol Jordan
President and CEO
United Way of Greater Cleveland



Taneisha Head
Community Member



Sonia Monroy Matis
Community Member



Randell McShepard
Vice President
RPM International Inc.



Jennifer Robock
Director of Grant Operations
Jack, Joseph and Morton Mandel Foundation



Mike Valerino
Chief Executive Officer
Akron Cleveland Association of REALTORS



Fred Ward
Founder
The Khnemu Foundation



Executive Committee

- Composition:
 - Consist of the chairs of the Coalition working committees, **Fiscal Agents of the Lead Safe Home Fund**, and up to **three** other Steering Committee members and **one of those three members shall lead resource development for the Lead Safe Home Fund**.
- Responsibilities:
 - Acting on behalf of the Steering Committee when such action cannot be delayed until next Steering Committee
 - Monitoring financial workings of the Lead Safe Home Fund including fundraising, reviewing financial reports, and approving annual budgets for administrators and presenting budgets to full Steering Committee
 - Advising Coalition staff on annual task orders for Lead Safe Home Fund Administrators



Executive Committee Members

- **Committee Chairs (3*)**
 - Ayonna Blue Donald (Policy)
 - Rob Fischer (Research + Evaluation)
 - *Kim Foreman (Community Engagement)
- **Fiscal Agents (2)**
 - Mitchell Balk (Mt. Sinai Health Foundation)
 - Sharon Sobol Jordan (United Way of Greater Cleveland)
- **Additional Members (Up to 3)**
 - Marcia Egbert (“leads resource development”)
 - Vickie Johnson (Cleveland Clinic)
 - Taneisha Head (Ohio Organizing Collaborative)

* Conflicted from discussions related to financial monitoring



Lead Safe Home Fund Fiscal Agents

- **Fiscal Agents:** Enterprise, Mt. Sinai Health Foundation + United Way of Greater Cleveland
- **Entered Memorandum of Understanding in July 2020; renewed MOU in 2023**
 - To support the work of LSC and ensure Administrators deliver a common set of services, deliverables and outcomes
 - Agreed to Enterprise serving as contracting agent on behalf of the Coalition
 - **Meet for annual meeting to discuss performance, modifications, scope of work for the Administrators' Task Orders, funding, annual and overall budgets.**



Enterprise Role

- **Lead Safe Cleveland Coalition Convener**
- Policy Committee Chair
- Lead Safe Home Fund Fiscal Agent (one of three)
- **Contracting Entity with Lead Safe Home Fund Administrators**
 - Manage master contracts and annual task orders including scope of work, projected deliverables, budget funding disbursements and reporting
 - Performance reviews
 - Ongoing support, and technical assistance and host joint biweekly meetings



Key Takeaways

- **Consider the structure of the Coalition**
 - Question we've been asked
 - Should we have started a separate 501 c3?
 - If we had it to do all over, would we?
 - Develop policies and procedures and reference them often
- **When choosing a Steering Committee or governing body its important to take time to select a cross sector of community representation**
- We all have a role to play in lead poisoning prevention
- **Relationship, trust and consensus building with community and partners is slow though necessary**
- Systems change takes time



Key Takeaways

- **In marketing, as much as possible, partners should be singing from same hymn book to reduce confusion in community**
- Embed feedback loops into programs and processes
- **Ensure contracts are nimble enough to pivot and iterate based on feedback from community, funders, etc**
- Change in administration and staff impacts continuity
- **May need a team of lawyers and a lobbyist**
- Remember your NorthStar - on challenging days remember we are doing this work to prevent families from being poisoned by lead
- **Stick to your goals and avoid mission creep**

Lead Safe Approach

Public Health Crisis with a Housing Solution



**COALITION TO
PREVENT
● LEAD
POISONING**

**If they can
do it, so
can we**



Cleveland's Lead Poisoning Prevention Law

METRO

Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By [Rachel Dissell, The Plain Dealer](#) and [Brie Zeltner, The Plain Dealer](#)

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number

- Proactive rental inspection
- Lead-Safe Certification with 2-year renewal
 - Clearance examination or lead risk assessment
 - Private, third-party inspections + home repair
- Evaluation and protection against unintended consequences
- Oversight
 - Lead Safe Advisory Board
 - Lead Safe Housing Action Board
 - Lead Screening + Testing Commission
 - Lead Safe Auditor

Pairing the Certification with Resources





Lead Safe Home Fund

- First-of-its-kind fund + **replicable model** to support property owners and families to achieve lead safety

Original Budget & Programming

- 5 years
- \$99.4 M target budget
- Programming:
 - Lead Safe Resource Center
 - Workforce development
 - Outreach + engagement
 - Education
 - Hotline
 - Home Loans and Grants

Expanded Budget & Programming

- 7.5 years
- \$112M raised
- Programming now also includes:
 - More workforce development
 - More grants and incentives
 - More marketing
 - Deeper evaluation
 - New: Lead Safe Child Care
 - New: Relocation Assistance
 - New: LSHF Administrators
 - New: Screening and Testing



Lead Safe Resource Center

- **One-stop-shop for lead poisoning prevention**
 - Lead Safe Certification navigation
 - Community outreach
 - Resident + Landlord education
 - Workforce + DIY landlord training
 - Lead Safe Hotline
 - Referrals to Financial Assistance
 - Lead Safe Certification Incentives

LEAD SAFE
RESOURCE CENTER
IS NOW OPEN!

Visit the Lead Safe Resource Center at:
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

Or Call our Hotline at:
833-601-5323



ATTENTION PROPERTY OWNERS & LANDLORDS

Beginning March 31, 2021, the City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification.

6 STEPS TO GET YOUR PROPERTY LEAD SAFE CERTIFIED

STEP 1



CONTACT THE RESOURCE CENTER

Register your rental property and contact the resource center for more information.

STEP 2



CHECK YOUR PROPERTY

If your property was built before 1978, check your property for chipping, peeling, or deteriorating paint.

STEP 3



REMEDiate LEAD HAZARDS

If lead hazards are present, hire an EPA RRP certified lead safe worker or become EPA RRP certified to complete the work yourself.

STEP 4



CLEAN YOUR PROPERTY

You are highly encouraged to complete an Environmental Cleaning 24-48 hours prior to your clearance examination.

STEP 5



GET LEAD CLEARANCE

Pass a clearance examination or risk assessment.

STEP 6



APPLY FOR CERTIFICATION

Submit passed clearance examination or risk assessment to the City to receive two-year certification.

Learn More at LeadSafeCLE.org/6steps

Help Us Ensure No Child Is Lead Poisoned Ever Again.

The City of Cleveland and the Lead Safe Coalition are working together to address lead poisoning in our community. In 6 easy steps, you can be **Lead Safe Certified**:

STEP ONE

Register your Rental Property & Contact the Resource Center for More Information

STEP TWO

Check Your Property for Lead Hazards

STEP THREE

Remediate Lead Hazards

STEP FOUR

Clean Your Property

STEP FIVE

Get Lead Clearance

STEP SIX

Apply For Lead Safe Certification





Community Engagement + Activation



**THE HEART
OF THE FIGHT**

STOP LEAD. START HERE.





Lead Safe Home Loans + Grants

- Financial assistance for landlords
 - Loans
 - Grants
 - Incentives to achieve Lead Safe Certification
- Construction Management team managing all funded projects

LEAD SAFE
Loans & Grants
APPLICATIONS
ARE NOW OPEN!

Find out if you're eligible for financial assistance and apply today.

chnhousingpartners.org/lead



Loans, Grants, Incentives

- **Available to for-profit owners, including rental property owners and owner-occupied homeowners**
- **Lead interim control improvements + repairs**
- **General Eligibility:**
 - City of Cleveland, good standing City of Cleveland's rental registration (if applicable)
 - Current on all taxes, fees + charges due to government entities, or enrolled in a payment plan
 - Single family, townhome, duplex, triplex, fourplex + multifamily properties built before 1978
- **Loans: \$1,500 - \$7,500**
- **Grants: up to \$12,000 (max 12 per owner; income eligibility based on 120% AMI)**
- **Incentives: up to \$1000 (12 per zip code/max 50 per owner) for owners who achieve a Lead Safe Certification**

LEAD SAFE
CLEVELAND COALITION

IT PAYS TO GET LEAD SAFE

OWN CLEVELAND PROPERTY BUILT PRE-1978?

RECEIVE FUNDING TO GET YOUR HOME OR RENTAL UNITS LEAD SAFE CERTIFIED: [APPLY NOW](#)

LEAD SAFE
CLEVELAND COALITION

IT PAYS TO GET LEAD SAFE

Own a property in Cleveland built before 1978? The **Lead Safe Home Fund** can pay for you to get your home or rental units Lead Safe.

833.601.LEAD | LEADSAFE.CLE.ORG



LEAD SAFE
CLEVELAND COALITION

IT PAYS TO GET LEAD SAFE

833.601.LEAD | LEADSAFE.CLE.ORG

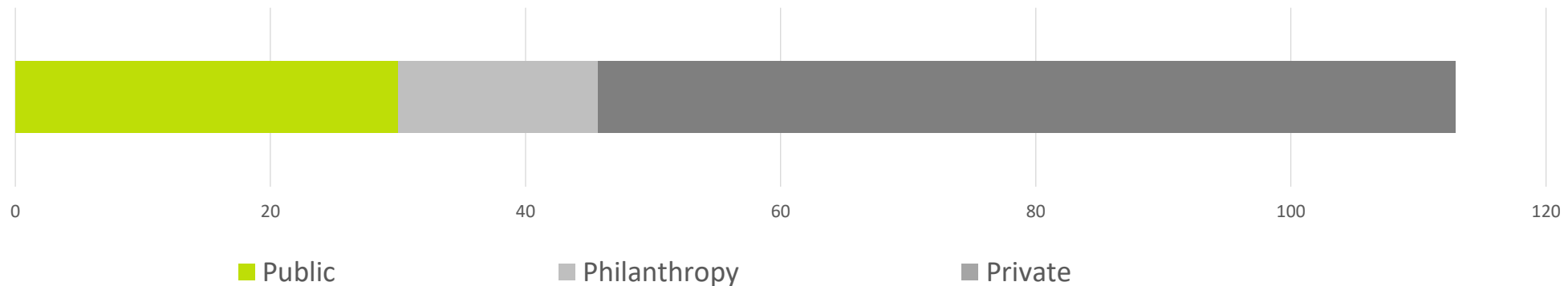


Historic Investment in Cleveland's Children



Public + Private Investments

- **Public Sector:** City of Cleveland (GRF and ARPA), Cuyahoga County (HHS Levy and Workforce Development), State of Ohio (GRF through ODH, Lead Safe Ohio through County), Federal earmark
- **Philanthropy:** Grants and PRI
- **Private Sector:** Health systems, MCOs, banks, CDFIs, corporations





Lead Safe + Lead Safe Plus Standards

- **Maintained lead safe standard and added lead safe plus standard**
- **Lead Safe Standard**
 - Lead interim control repairs primarily focus on repainting and repairing surfaces.
 - Treatments or repairs to minimize friction
 - Treatments or repairs to prevent impact
 - Covering/restricting access to surfaces
 - Specialized cleaning
- **Lead Safe Plus Standard**
 - Elevated lead interim controls focusing on replacing and enclosing typical painted components at high risk for lead-based paint
 - Components include – windows, floors, steps, handrails, ceilings, exterior siding
- Standard used will be based on condition of unit and owner ability/desire to pay for overages
- Housing components in poor condition or original to unit will be replaced



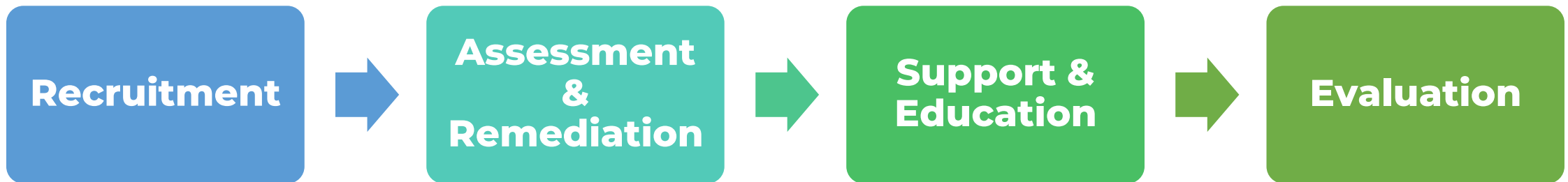
New Administrators

- **Administrators for Grants to Property Owners**
 - Cleveland Neighborhood Progress
 - Fairfax Renaissance Development Corporation
 - Famicos Foundation
- **Workforce Development Administrator**
 - Cleveland Neighborhood Progress
- **Lead Safe Child Care Administrator**
 - Starting Point



Lead Safe Child Care Pilot Overview

- Led by Starting Point
- 18-month pilot program recruiting 30 home- and center-based childcare providers to go through lead assessment and remediation of their facilities
 - Operating on a lead safe plus model



LEAD SAFE
CLEVELAND COALITION

STARTING POINT



LET'S MAKE CHILD CARE LEAD SAFE

WAS YOUR CHILD CARE CENTER BUILT BEFORE 1978?

The Lead Safe Cleveland Coalition, in partnership with Starting Point, seeks 30 center and home-based child care centers to participate in the Lead Safe Child Care Pilot Program.

If you operate a child care facility in Cleveland built before 1978, apply now for a grant to cover Lead Safe repairs performed by vetted, EPA-certified Lead Safe workers. Plus, access support for both providers and families, including blood lead level testing, parent education, and more!

SUPPORT FOR CHILD CARE PROVIDERS

THE LEAD SAFE CHILD CARE PROGRAM IS DESIGNED TO CONNECT CHILD-CARE PROVIDERS WITH LEAD ASSESSMENT AND REMEDIATION SERVICES.

THE LEAD SAFE CHILD CARE PROGRAM



BUILT PRE-1978

All center and home-based child care facilities built before 1978 and located within the city of Cleveland are eligible to apply



PRIORITY NEIGHBORHOODS

Child care centers in Priority Neighborhoods where >7% of children aged 0-6 have elevated blood lead levels (EBLL) will receive access first



HELP FROM START-TO-FINISH

Pilot program participants will receive direct guidance and support throughout the entire assessment and remediation process



RELOCATION ASSISTANCE

In the event that repairs require relocation, Starting Point will work with participants to secure temporary classroom space



**LEARN MORE
& APPLY NOW**

LEADSAFECLE.ORG
800.880.0971

LEAD SAFE
CLEVELAND COALITION

STARTING POINT



Outcomes

1

Expand scope of City's lead safe strategies to include alternative spaces where children spend considerable time

2

Define lead safety in child care settings

3

Educate child care professionals and families on lead safety in early child care settings and homes

4

Establish a replicable lead safe standard and model for child care for Cleveland, the state, and even the nation

**BECOME A
RELOCATION
ASSISTANCE
ADMINISTRATOR**

RFQ DEADLINE: APRIL 15, 2024

LEAD SAFE
CLEVELAND COALITION



**WE'RE SEEKING
A MISSION-DRIVEN
ORGANIZATION(S) TO**

monitor displacement in Cleveland communities & expand housing resources for families affected by lead exposure.

LEAD SAFE
CLEVELAND COALITION



Screening and Testing Administrator RFQ

- **Will be released Q2 2024**
 - Identify administrator to operate two pilot programs to improve lead screening, testing, + early intervention for City of Cleveland residents
 1. Improve community-based lead screening/testing rates with the express purpose of establishing and/or optimizing pediatric medical homes by supporting pediatric medical homes that are serving City of Cleveland residents.
 2. Provide a centralized coordination point to work with the City of Cleveland Department of Health and/or Cuyahoga County Board of Health on investigating positive lead tests.

UPDATED LEAD SAFE WORKERS RFQ

The Coalition has re-issued its RFQ to continue to find lead safe workers to meet the demand to make Cleveland homes lead safe and continue to bolster the development of a trusted, sustainable, available lead safe worker pool in Cleveland.

[LEARN MORE >](#)





Lead Poisoning Prevention & Intervention Education Toolkit

- **Purpose:** Ensure families have clarity about what lead poisoning is, how they can prevent it + where they can receive services should they need them
- **Individualized Toolkits**
 - Childcare Providers and Educators
 - Contractors + Property Owners
 - Direct Service Providers
 - Medical Providers



LEAD SAFE CLEVELAND COALITION PROGRAMS

CLEVELAND'S ONE STOP FOR LEAD SAFETY

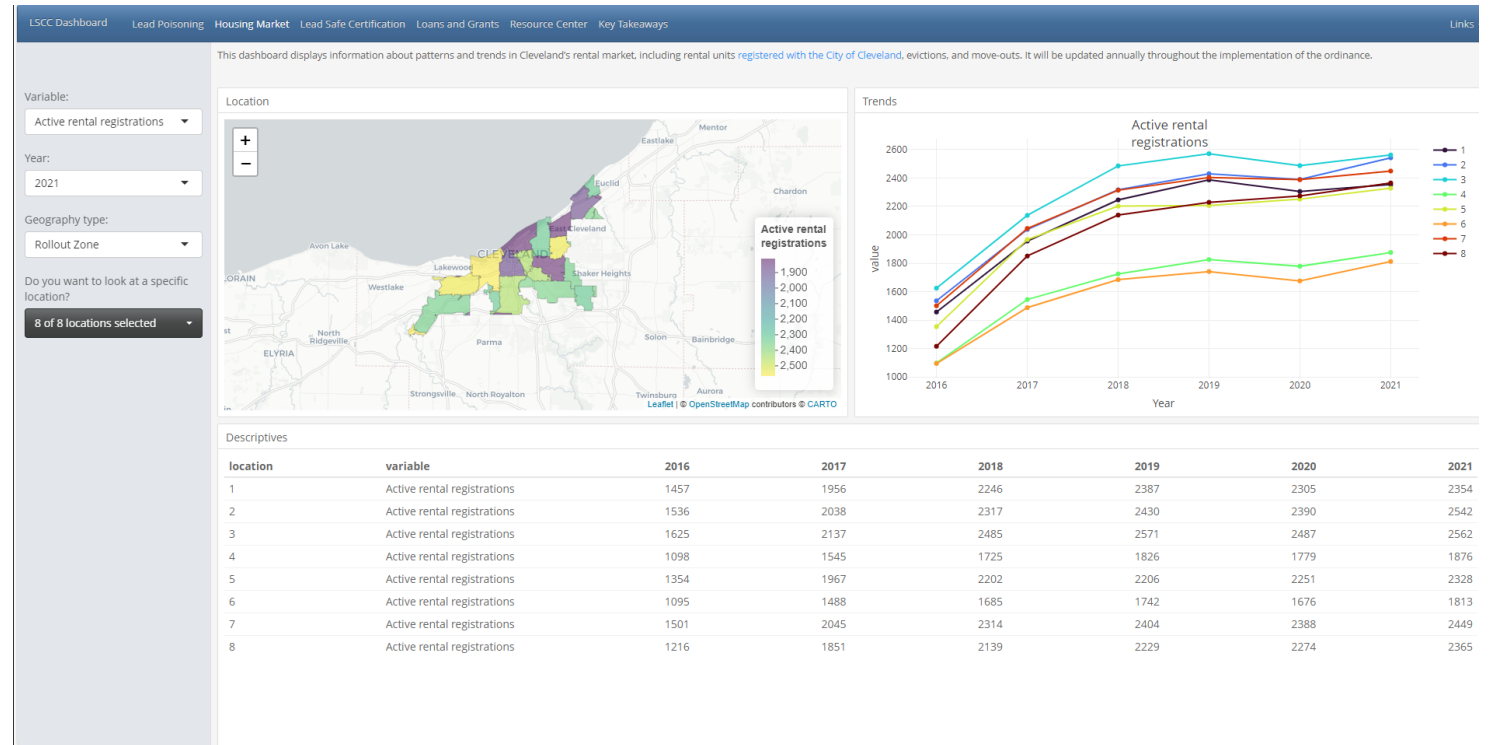
- Residents & Families
- Property Owners
- Child Care Providers
- Lead Safe Workers





Measuring Impact

- Lead Safe Auditor
- Lead Safe Advisory Board
 - Monitoring impact of Lead Safe Certification
 - Quarterly reports
- Research + Evaluation Committee
 - Clearinghouse for relevant data on lead exposure
 - Track LSC's efforts + supports Committees
 - Public dashboard
 - Longitudinal Evaluation (RFQ Q2 2024)



https://povertycentercle.github.io/lsc_dashboard/



Questions?

Learn More

Website: www.lead safecle.org

Email: info@lead safecle.org

Social media:
[@LeadSafeCLE](#)

LEAD  SAFE
CLEVELAND COALITION

**KNOW THE SOURCES.
PREVENT EXPOSURE.
LET'S BUILD A
LEAD SAFE CLEVELAND.**